

"Bottomline created a DVD about our Turbine Engine Test Facility utilized for video broadcast when exhibiting at trade shows and for distribution to our customers. Excerpts are also inserted into power point presentations. The quality of the video production was excellent."

Howard Hadley, President,
Segers Aerospace

bottomline
video & creative
group

OUR SERVICES

- . Creative Development and Direction
- . Single and Multi-Camera Field Productions
- . On-Site and In-House Editing Capabilities
- . Interactive Online Training and Education
- . Social Media and Online Video Integration
- . Full Service Video Production

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Bottomline Video & Creative Group
is an award-winning company providing professional, quality video services offering cost effective strategies that meet our client's needs.

WE MAKE YOUR
BOTTOM LINE
OUR BUSINESS



MARKETING

Allow our creative team to assist you in taking full advantage of your ability to reach more people and increase revenue. Bottomline Video & Creative Group can craft marketing videos to integrate into your cross-channel marketing campaign. Whether you need to highlight a product, promote your organization or your destination, we look forward to assisting you in meeting your needs.

- Client Testimonials
- Product Promotion
- Destinations
- Fundraising
- On-Camera Demos
- Industrials/Manufacturing
- Convention Sales & Marketing
- Tourism
- Product Marketing
- Real Estate
- Commercials
- Social Media Integration



TRAINING AND EDUCATION

Training and education are evolving and valuable assets for any organization. Developing up-to-date content with revenue generating opportunities is part of what we do. Our talented crews have traveled throughout the US and internationally producing videos for companies just like yours. Ask how we can help you promote a new product, develop safety modules, or simply explore means to train and educate your workforce and customers.

"I worked with Bottomline Video & Creative Group on a large complex project that involved 12 days of outside production work at seven locations. The end result is that we now have a professional training product that our members rave about and use. That is the best end result I could ask for."

Carla Brozick,
CAE, Sr. Director, Education & Training,
American Rental Association

- Safety
- Legal
- Member and Staff Training
- New Product Intros
- On-Camera and Product Demos
- Manufacturing and Industrials
- Online Training Modules

ASSOCIATION AND NON-PROFITS

We've partnered with numerous associations to promote their tradeshow & events, develop training and educational content and the unique ability to offer exhibitors our creative services as a preferred vendor. Our quality work includes working side-by-side with our clients to develop revenue generating content via online training modules and DVDs, producing web-based videos to promote future events, and on-site video production services.



- Tradeshow/Conference Highlights
- Speaker Introductions
- Award & Banquet Presentations
- Online Training Modules
- Safety & Training Educational DVDs
- Membership Testimonials
- Cross-Channel marketing Including Social Media Outlets

"AUVSI and Bottomline Video & Creative Group have worked together a number of years on our annual conference. This partnership has been a win for AUVSI through the entire process. The entire team brings top-notch professionalism and creativity to our show and always offer better ways to meet our video needs."

M. Hinton,
Senior Communications Manager
Association for Unmanned Vehicle Systems
International (AUVSI)

