



We make your bottom line our business

Bottomline Video Productions, LLC

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www.bottomlinevideo.com

www.youtube.com search word: bottomlinevideopro

Who We Are

Bottomline Video Productions, LLC is a full service production facility offering script-to-screen content development utilizing the most talented professionals in the industry. Our network includes highly skilled videographers, editors, animators, producers, graphic artists, narrators, instructional designers and script writers. Furthermore, our capabilities extend to providing instructional design, print and website development, fulfillment capabilities and uplink services through our partnerships.

Our creative partnerships and staff have been recognized by industry peers and received dozens of awards for their outstanding creativity and expertise in their craft. Whether it's managing production crews, the transmission of live and/or taped content across the United States and abroad, the development and implementation of online training materials or the dissemination of completed content to subscribers or membership . . .our creative and knowledgeable team can make it happen.

Our crews have traveled the world producing content for such companies as the American Institute of Physics (AIP), Compressed Gas Association (CGA), Association for Unmanned Vehicle Systems Inc. (AUVSI), Financial Industry Regulatory Authority (FINRA), ICF MACRO International, the American Rental Association (ARA), Airborne Law Enforcement Association (ALEA), SkillsUSA, Association for Career & Technical Education (ACTE), American Youth Policy Forum (AYPF), National State Directors for Career and Technical Education, National Association of Community Health Centers, Department of Defense, Federal Emergency Management Association (FEMA), General Motors, Discovery Communications, Forest City Enterprises, Johns Hopkins University, University of Maryland Medical System, Maryland General Hospital, Austrian TV (ORF), Bader TV News, FUJI-TV, WJLA-TV and Albritton Communications Company, WUSA-TV, WBFF-TV and Sinclair Broadcasting Group, WVEC-TV and Belo Corporations, WHAG-TV and Nexstar Broadcasting Group, National Crane, Grove Worldwide, Manitowoc Crane Group, California Microwave/Northrop Grumman, Human Genome Sciences, Bearing Inspection, ERI Safety Videos, ESPN, Segers Aerospace, Variety.com, Hughes Network Systems, Reuters International, Timberland, Rubbermaid, Abbott Laboratories, Variety.com, Troika Entertainment, Coldwell Banker, Steven Spielberg Survivors of the Shoah Visual History Foundation, Leading Authorities Inc., Mission of Mercy, Patty Pollatos Foundation, Heartly House, Innovative Event Productions, CPR Multimedia, AV Express, Media Dimensions, Mel Farr Productions, Great American Country TV (GAC), United Bull Riders, Upper Canyon Outfitters, Hill Country Outfitters.

What Sets Us Apart

There are several important items which set Bottomline Video Productions, LLC apart from other production houses and freelancers.

- We have a network of professionals including producers, editors, graphic artists, narrators, instructional designers, web and print designers, videographers, photographers, script writers and uplink partnerships.
- We have over 20 years of experience producing broadcast and corporate video and web content with award-winning results for domestic and international clientele.
- We provide valuable insight to companies, associations, and various organizations on content development, cross-marketing, social networking sites (ie: YouTube, Facebook) and developing results to get the best value.
- We offer professional, quality video production from concept to completion including cross marketing integration, fulfillment for product delivery and a network of media professionals.
- We have a proven track record of developing and maintaining relations with investors, creative directors, news organizations and industry representatives.
- We're experienced in managed content direction, field and studio production and crews, post production workflow and development for both television broadcast and website.
- We're flexible with our pricing to accommodate the client's budgetary constraints.
- We believe in offering additional services where other companies add fees.
- We provide a master copy of your production with no usage restrictions.
- We offer the convenience of our staff editing your production at your office to increase your productivity.





What We Offer

- Creative Development and Direction
- Single and multi-camera field productions
- On-site and in-house non-linear editing capabilities
- Interactive Online Training and Education
- Social Media and Online Video Integration
- 2D and 3d graphic animators/artists
- Professional and multi-lingual narrators
- DVD Menu creation
- Developing promotional material; video and print
- Instructional designers
- Script writing and assistance
- Print and website development
- Complete fulfillment capabilities
- Live Event coverage
- Uplink services through our partnerships
- Still Photography
- Consulting and mentoring of your staff

**Jennifer Howey,
Troika Entertainment**

Top qualities: Personable, Expert, High Integrity

“Brad is the most dependable videographer, coordinator, director I’ve ever worked with. He takes the time to be ahead of every possible concern and detail both in the job description and extraneously. I refuse to work with a crew that is not headed by Brad Gentile.”



What Others Are Saying

Steve Dragin
Owner, Shooting Star Productions

Top qualities: Personable, High Integrity, Creative

“His knowledge of the industry and his ability to understand what it takes to get the job done, on time & on budget is remarkable. His ability to shoot for the edit, saving time & money in post production, is one of his greatest strengths. His expertise and personality rank very high on my list. I have traveled with Brad extensively and feel that his professionalism, attitude and personality make him an asset to the job.

Charles Miller
Owner, CLM Consulting

Top qualities: Great Results, Expert, Creative

“He is a true professional with a keen eye for detail and substance in his video and edit work. He finds a great balance between professional quality and production cost which clients appreciate. We have worked on construction equipment and safety related projects and Brad's extensive practical background in both bring another dimension to his important contribution to project planning, field production, edit, and in the final result.”

Dick Lipsky
ITV Supervisor

“I worked with Brad for 9 years and found his work to always be of the highest quality. Mr. Gentile served as the production manager in our facility during that time. He is smart, decisive and incredibly organized. He is a marvel at understanding production equipment and what it takes to do almost any production and is well known in the communications industry as a man who gets things done. Instructional TV Supervisor, Montgomery County Public Schools”

Karen Perrino
SkillsUSA

Top qualities: Great Results, Personable, Creative

“He is extremely professional, very reliable and gets along well with everyone from executives to students. Brad is highly creative and is able to handle many video projects from start to finish, which saves the client both time and money. I can certainly recommend Brad for your next creative project.”

Mark McKittrick, ICF Macro International

Top qualities: Great Results, Personable, Expert

“His knowledge of the industry, as well as his superior skill set make him a great resource to any project. Brad comes to the table with a breadth of clients in his portfolio which will prove valuable wherever your project takes you. Brad is able to adapt to many situations and unforeseen circumstances and understands the crucial nature of budgeting and time management.

Bruce Paul
Director Training & E-Learning, OpenSource Experts

“It was a pleasure working with Brad on the ARA project. He is a consummate professional, with an indelible positive attitude, even when things were very complicated.”

Tom Cahill,
VP, Production
Leading Authorities Inc.

Top qualities: Great Results, Personable, High Integrity

“Brad is a GREAT Event/Video Producer. He has handled numerous events for me when I was not able to be present and was the face of my company. He can be trusted with high pressure clients and high profile situations!”



Whatever Your Needs Are

- Product Marketing
 - Workforce Development
 - Safety and Training
 - Member and/or Client Testimonials
 - Speaker Introductions
 - Convention Highlights
 - Tribute and/or Recognition videos
 - Video News Releases
 - Public Service Announcements
 - On-camera demos and presentations
 - Convention and Conference Introductions
 - Award / Banquet Presentations
 - Industrials / Manufacturing
 - Commercials
 - Entertainment
 - Live Events
 - News Features
 - Sporting Events
 - College Recruitment DVD
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Ownership

Bottomline Video Productions, LLC has been in business since 1992 and is owned and operated by Brad Gentile.

Brad is an accomplished media and business professional with over 20 years in the video, media and broadcasting arena. In addition to an extensive video and media production background, his expertise includes working with senior management, executives, legal counsel, technical advisors and international clientele. His work includes the planning and creation of product marketing strategies and concepts, engineering effective production processes, developing outreach strategies to potential investors, executives and division leaders and presenting at national conferences on effective media solutions.

Brad's specialty is offering cost-effective marketing strategies, understanding consumer needs and developing compelling content. As owner and creative director of Bottomline Video Productions, LLC, Brad uses his innovative insights and industry intelligence to effectively position client's product in a global marketing world.

Brad has excellent production management skills and has fulfilled production management roles for international corporations and associations, educational outlets and for his own business. He has received numerous accolades by his peers for his creativity and professionalism including 10 Telly Awards, the Governor's Citation from the State of Maryland Arts Council and is a member of the International Who's Who of Professionals.

Brad has worked for several broadcast organizations and affiliates such as NBC, ABC, CBS, FOX, ESPN, Belo Corporation, Sinclair Broadcast Group, Nexstar Broadcasting Group and Allbritton Communications Company.

Brad's work also includes presenting at conferences on proper marketing strategies through the use of video and mentoring staff.

Partnerships



Providing uplink and transmission services

VideoLink provides video production, transmission and creative services for networks and corporations. VideoLink's footprint has grown to encompass full-service production studios at our headquarters outside Boston; additional [video production studios in downtown Boston](#), [Baltimore](#) and [Philadelphia](#); and remote broadcast and event production capabilities throughout the U.S.

g creative

G Creative is a full-service advertising agency offering a complete package of advertising tools. Creative – concept, design and production of all forms of print, video, signage, direct mail, web and electronic media. We also provide television and Radio broadcast production, web creation/enhancement, social media marketing and optimization and strategy. At G Creative, our media services include research, analysis, buying and placement.



Open Source Edu is a training firm that specializes in e-learning, m-learning, and blended training solutions. Our team of specialists can optimize your content for the internet, mobile learning and/or blended training programs, using accelerated development methods that are both cost effective and produce outstanding results. We are experts at leveraging and integrating open-source technologies such as Sakai, Joomla, Alfresco, and Drupal, but we specialize in implementing, customizing, and supporting the most popular open source learning management system (LMS), MOODLE.

Open Source Edu delivers SCORM-compliant streaming media curricula which can be authored in one or more well-known commercial instructional design packages such as: Adobe Flash, Adobe Captivate, Adobe Presenter, Articulate Presenter, Camtasia Studio, Lectora or Epiplex.

The Open Source Edu service offering is broad, extending through Corporate Communications, Instructional Design, Graphic Design and Software Development.